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eni is Revolutionizing the HR Industry

eni's CEO and industry thought leader Gene Raymondi has released his first book, *Beyond Benefits*. Raymondi is a national expert in the field of behavioral healthcare and integrated benefits, with over three decades of experience in the human resources field.

Beyond Benefits teaches companies how they can achieve a higher return on investment for their benefit dollars through integration driven by *life events*. It takes us on a journey through the human resource world, detailing how the industry has evolved over time, while aptly pointing out how stagnant and fragmented the administration of employee benefits has remained. This newly released book walks us through a fresh approach to benefits delivery and demonstrates how HR professionals can better position themselves as leaders in their fields through the use of integration and technology.

In the book, Raymondi explains the concept of benefit integration, discusses the current trend towards integration, and explains how integration supports human resource professionals and increases benefit utilization and engagement. Raymondi provides research and statistics that convey just how important benefits are to employee recruitment, retention, and satisfaction and how integration better connects employees to their benefits through *life events*, thereby increasing overall satisfaction and improving an organization's bottom line.

More about the Author, Gene Raymondi is the founder and Chief Executive Officer of eni. Gene is an innovative leader and active pioneer in behavioral health delivery systems. By designing dynamic integrated benefit solutions for companies of all sizes, he maximizes employee engagement, wellbeing, and productivity within organizations across the nation. He has authored numerous articles and presented on integrated benefits solutions at conferences, associations, and webcasts including Employee Benefits News, HR.com, Human Capital Institute, World Congress, HR Management, the Connex Chronicle, SHRM, and the World at Work Total Rewards Conference. Gene's vision is to revolutionize how benefits are packaged, delivered, and connected to employees in a way that maximizes return on employer investment.

eni is nationally known as the expert designers of Integrated Benefit Solutions. Focused on today's HR challenges, **eni** provides its clients a variety of solutions to increase employee engagement and satisfaction, resulting in increased productivity and a more profitable bottom line. For a complete listing of **eni** services, visit www.eniweb.com.

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