

FOR IMMEDIATE RELEASE  
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**eni Introduces BalanceBenefits, an Integrated Life Services  
Solution Revolutionizing the HR Industry.**

**eni** is proud to announce the launch of its newest solution, *BalanceBenefits*. *BalanceBenefits* is revolutionizing the Human Resource industry by offering an integrated benefits platform driven by life events. *BalanceBenefits* is designed to provide companies the greatest return on their largest investment, their staff. **eni** has drawn upon its rich 30 year history in the benefits field, as well as the expertise of its esteemed Human Capital Design Team made up of numerous HR professionals with over 150 years of experience in the HR industry, to develop this groundbreaking approach to benefits management and delivery.

Benefit integration successfully addresses many of today's Human Resource challenges, including managing numerous fragmented benefits and vendors, connecting employees to these benefits, benefit confusion and low engagement, retaining and attracting top talent, as well as a low return on investment (ROI) on costly benefit packages. Today, companies can offer upwards of 10, 15, 20 or more benefits to their employees. Although a strong benefits package is important for attracting and retaining employees, managing and connecting employees to these benefits is even more important.

With *BalanceBenefits*, **eni** de-fragments a company's benefit package to ensure employees are aware of all benefits available to them, how they can access them, and how their benefits work together to provide a holistic *life event* experience. Resulting in:

- A heightened ability to recruit top talent and retain employees
- Increased engagement throughout your benefit package
- A higher return on investment for your benefit dollars

A *life event* is defined as any significant step, event, or milestone a person may experience in their life such as marriage, pregnancy, illness, grief, planning a vacation, buying a home or retirement, or more. Through benefit integration, an employee's benefits work together in a complimentary manner to support them with any *life event* they are facing.

With the integration that *BalanceBenefits* provides, employees are connected to centralized knowledge points for those *life event* or benefit needs through a single call center or a single web portal, that contains

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information on, and access to, their entire benefit package, cutting down on both confusion and underutilization.

*eni is nationally known as the expert designers of Integrated Benefit Solutions. Focused on today's HR challenges, eni provides its clients with a variety of solutions to increase employee engagement and satisfaction, resulting in increased productivity and a more profitable bottom line. For more information about BalanceBenefits or for a complete listing of eni services, visit [www.eniweb.com](http://www.eniweb.com).*